

Member of



Developed by



Powered by



Organize by



COMPANY PROFILE

A cutting-edge super app and technology company that revolutionizes the way buyers, sellers, providers, and transporters connect on a single mobile platform. It streamlines the entire process, saving time and hassle for both users and merchants and with FoxCity, users can browse a wide range of products, services, make purchases, and arrange transportation all within one app.



To Book a Demo How it Works!

Call or Message Us:

◆ Facebook: Foxcity SuperApp Franchising

◆ Website: www.foxcityph.com

◆ Viber/WhatsApp: +63 927 588 0972 -

◆ Latitude Corporate Center, Cebu Business Park, Cebu City



THE PROBLEM NOBODY CARED ABOUT

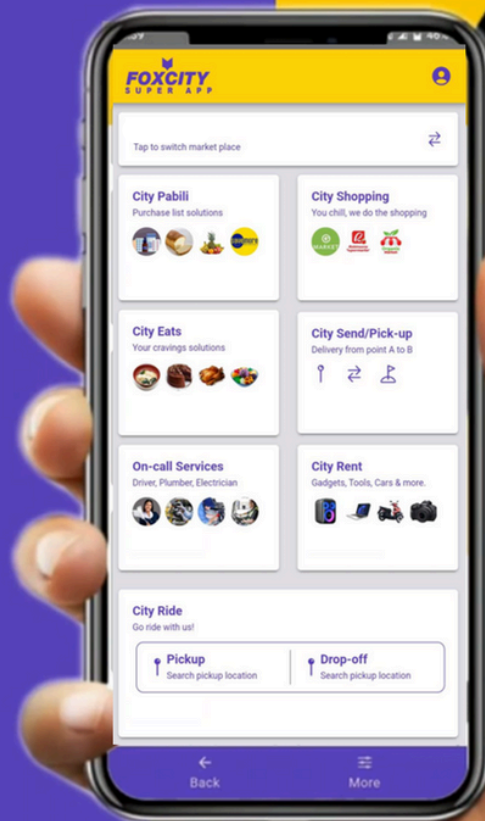
Generic Problems in almost 1400 Towns of the Philippines (Underserve Market/No Competition)

If you live 3 km away from town center you have a problem in accessing these essential services.

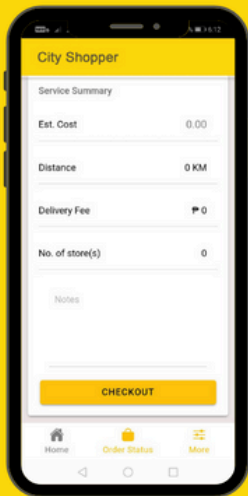


SUSTAINABLE LONG TERM SOLUTION

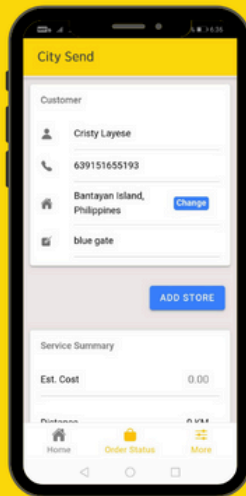
FOXCITY™



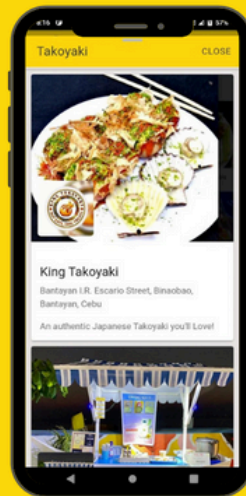
SUPER APP USER INTERFACE



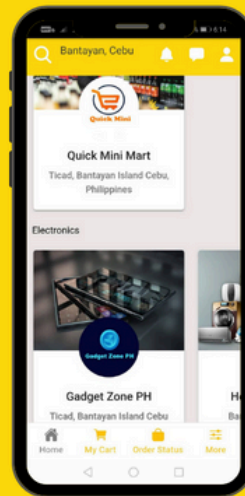
CITY SHOPPER



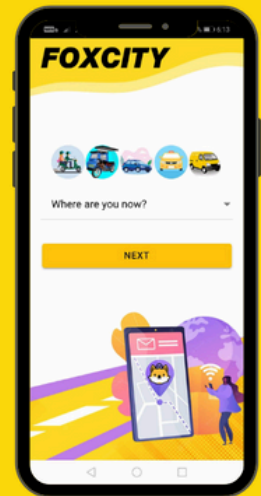
CITY SEND



CITY EATS



CITY SHOPPING



CITY RIDE



offers an on-demand dining service for restaurants, allowing customers to enjoy the convenience of having their meals delivered to their doorstep. It partners with delivery providers to ensure fast and efficient delivery of online orders.



is a convenient motor booking app designed for users to easily reserve trips using their smartphones. It uses for personal trips with their own preference and many other segments.



specializes in courier delivery services, assisting clients in transferring parcels from one location to another. Whether it's a document or a package, CitySend ensures safe and timely delivery of items.



offers a variety of delivery services for goods, clothing, furniture, and more from the stores of their choice. It caters to customers looking to have their shopping delivered to their homes.



is a grocery delivery service offering customers to order groceries from their desired stores. With CityPabili, clients can conveniently order their essential items and have them delivered straight to their doorstep.



City Rent, a feature of FoxyCity SuperApp, connects people who own valuable items with those who need them. It enables easy rentals of tools, equipment, and more, while FoxyCity Franchisees earn a commission on every transaction, benefiting both owners and renters.



City On-Call Services, a feature of FoxyCity SuperApp, connects users with local professionals for quick and reliable services like home repairs, massages, plumbing electrician and many more. It provides a fast and convenient way to find trusted experts in your area.



OUR MISSION

Build Smart Digitally Interconnected Places,
Where everything we need in our everyday
living is just push a button away.

OUR VALUES



CARE

We are committed to improving the lives of those around us our merchant partners, transporters, and everyone who engages with us. Together, we contribute to socio-economic growth and drive positive change in our community.



INNOVATION

We continuously innovate by developing useful features and redesign processes through technology to enhance productivity and easy user experience.



AGILITY

We move in speed fail fast, learn and adopt quick.
Shift in to any forms in order to win.

**Nxt Generation in Franchising Philippines Awardee
2022 @ SMX Convention Center Pasay City**



Foxcity Super App Booth @ Franchise Asia 2022

SAMPLE OUTLET

(CONTAINER VAN OFFICE)



RECEIVING AREA



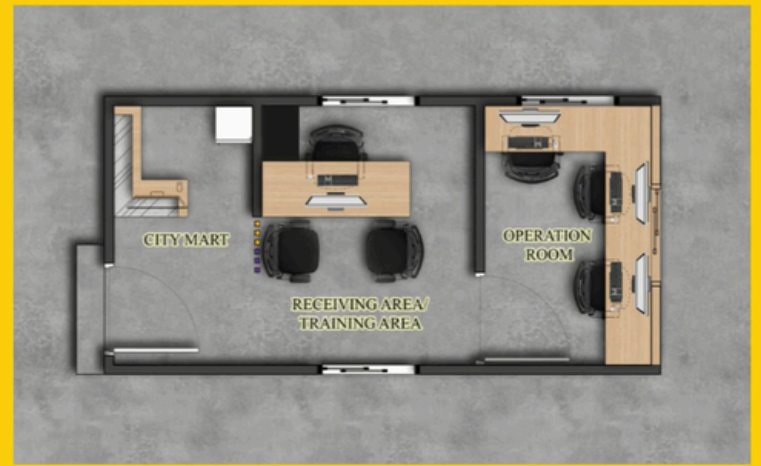
OUTDOOR VIEW



OUTDOOR VIEW



OPERATION ROOM



OUR MILESTONES

2020

Ideation
Identifying problems
to be solve



2022

Nxt Gen in Franchising
Phillipines Awardee
Franchise Asia 2022 Exhibitor
Launch Mobile App Version 2
Pitch @ Franchise Asia Conference
Nationwide Media Exposure



2024

Finished Franchise
Development
Already Selling Franchise
Program
Asia's 1st Legit Super app in
Franchise Model



2026

Conquer International Market



Bantayan Island Launching
Launch Mobile App Version 1

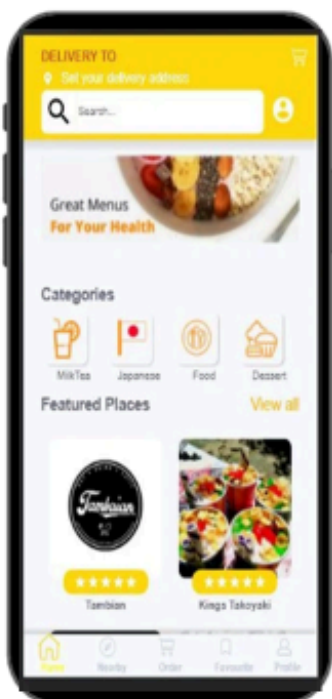
2021

Launch Mobile App Version 3
Started Franchise Development

2023

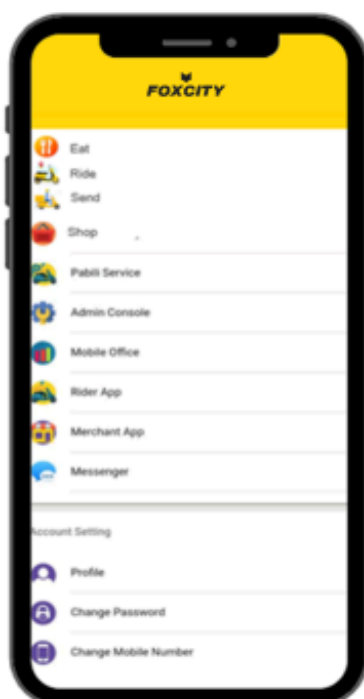
Launch Mobile App Ver. 4
(For Franchising Model)

2025



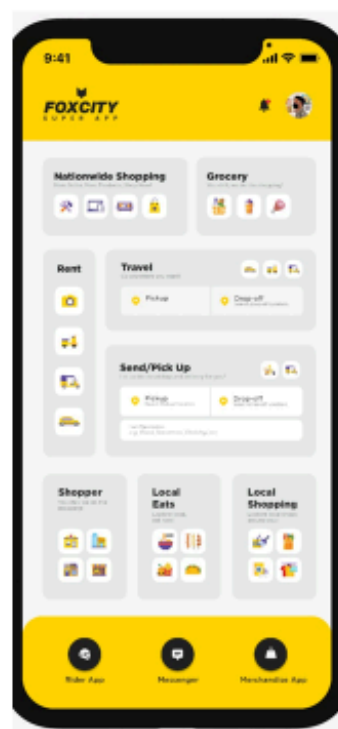
Version 1.0

Only like Food
Panda Service



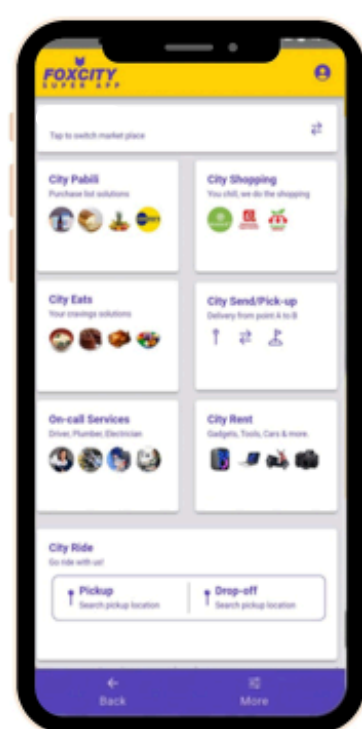
Version 2.0

Combine Food Panda &
Angkas Service



Version 3.0

Combine Food Panda &
Angkas, Local Lazada



Version 4.0

For Franchise Use

Combine Food Panda
Angkas, Lazada, Grab with
On Demand Services
Everything Rent

SUPER APP SOFTWARE FEATURES

CITY PABILI

Store Browsing – Explore available stores
Booking Management – View past and current orders
Live Order Tracking – In-app chat & real-time map tracking
★ Rider Feedback – Rate and review riders

CITY EATS

Restaurant & Menu Browsing – Explore menus and dishes
Cart Management – Add, edit, and manage food orders
Live Order Tracking – Real-time updates via chat & map
★ Rider Feedback – Share delivery experience

CITY SHOPPING

Product Browsing – Search for food & non-food essentials
Cart Management – Manage grocery shopping efficiently
Live Order Tracking – Stay updated with in-app chat & map
★ Rider Feedback – Rate delivery service

CITY RIDE

Ride Booking – Request a ride anytime, anywhere
Live Ride Tracking – Real-time status via in-app map
★ Rider Feedback – Review your ride experience

CITY SERVICES

Service Booking – Request home services like plumbing, cleaning, etc.
Booking Status Updates – Get notified when approved or declined
Schedule Tracking – Manage appointments via in-app calendar
★ Service Provider Feedback – Rate service providers

CITY Send/Pick-Up

Booking Requests – Schedule deliveries & pickups
Live Tracking – Monitor order status via chat & map
★ Rider Feedback – Rate delivery riders

Marketplace Switcher

Branch Selection – Easily switch between locations

User Profile Management

Change Password – Update account security
Update Avatar – Personalize your profile
Update Mobile Number – Keep contact details updated
Update Email – Ensure a verified email address
Manage Addresses – Save and set default delivery addresses

Rider Mobile App

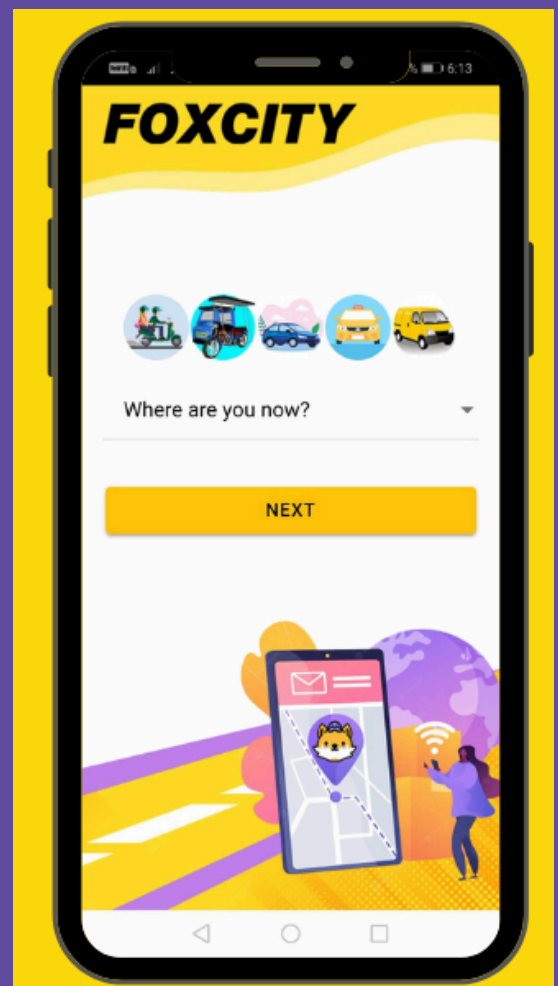
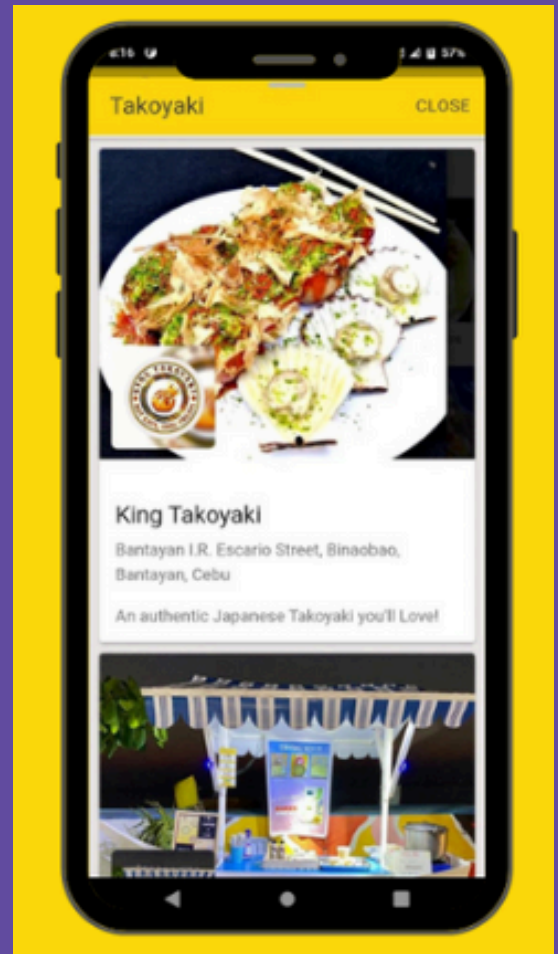
Order Management – View limited booking details for security
Accept/Decline Orders – Manage assigned bookings
Booking Status Updates – Mark tasks as successful or failed
In-App Chat – Communicate with customers easily
Live Service Tracking – Multi-service map for efficiency
★ Customer Review – Riders provide quick customer ratings for future reference

Restaurant Partner Mobile App

Menu Management – Add and update menu details with photos & pricing
Order Handling – Accept, decline, and update order status
★ Feedback & Rating Management –
• Report problematic customers (e.g., scams)
• Submit reviews for riders

Non-Food Partner Mobile App

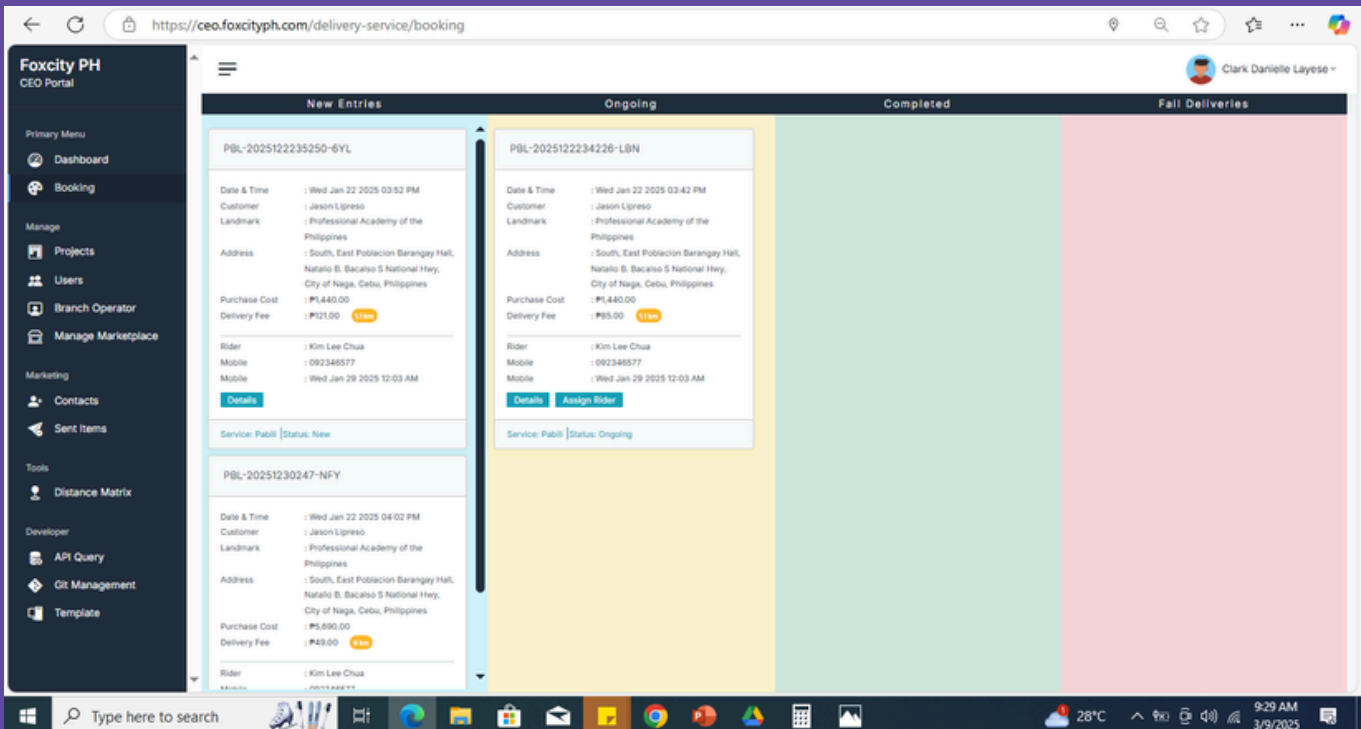
Product Listing & Management – Upload product details with images
Order Handling – Accept, decline, and update order status
★ Feedback & Rating Management –
• Report fraudulent customers
• Review riders for future reference



Franchisee Web-Based Portal

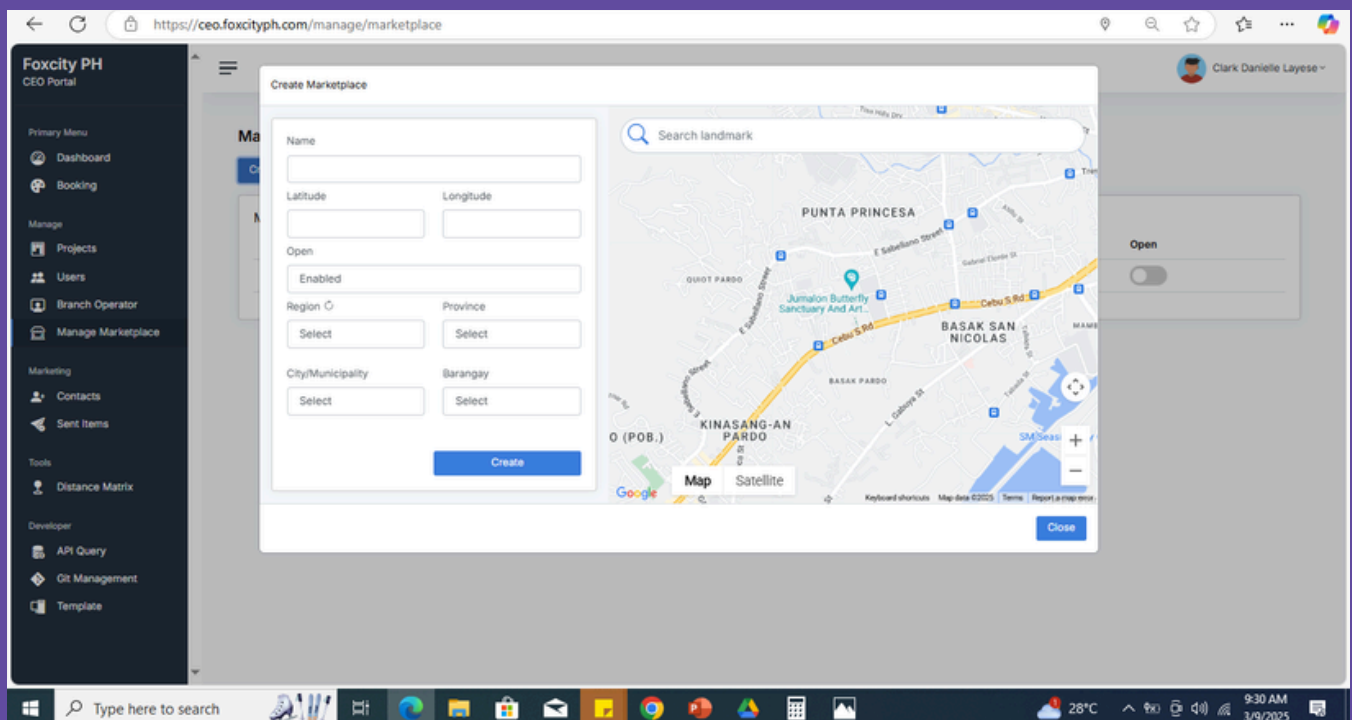
Booking Management (Real-Time Order & Service Supervision)

Oversee Bookings – Accept or decline orders, assign riders
Live In-App Chat – Communicate with riders and customers



Marketplace Management (Pricing & Service Area Control)

- Pricing Control – Set branch-specific rates (e.g., delivery charges)
- Branch Operations – Manage opening & closing schedules
- Marketing Tools
 - In-App Banners – Promote new partners & special deals
 - Mass Email Campaigns – Send promotional emails to customers
- Sales Management
 - Sales Reports – Generate daily, weekly, and monthly analytics
 - Access to Foxcity Documentation Website
 - Official Documentation – Get step-by-step guides for service bookings & management





Branch Operator Management

(Restaurant Partnerships & Services Monitoring)

- Partner Registration – Add new restaurant partners
- Profile & Product Management – Maintain accurate business details
- Non-Food Partner Management
- Partner Registration – Add new non-food partners
- Product Management – Update product availability

ceofoxcityph.com/manage/branch-operator

Create Branch Operator

Default Status:

Operator name | Trading name:

Main Office Address:

Office Latitude: Office Longitude:

Region: Province:

City/Municipality: Barangay:

Search landmark

Map of Cebu showing locations like PUNTA PRINCESA, BASAK SAN NICOLAS, KINASANG-AN PARDO, and SM Seaside City.



Customer Management

(Customer Insights & Relationship Handling)

- Customer Data Access – Use insights for marketing & business growth
- Booking History Review – Track previous issues & transactions
- Customer Rating System – View rider feedback to approve/decline bookings

https://ceofoxcityph.com/marketing/contacts

Marketing > Contacts

New Leads

Name*: Group*:

Email*: Mobile:

Address:

Remarks:

Search: Select Page:

| No | Name | Email | Mobile | Edit | Options |
|----|------------------------|----------------------------|---------------|-------------------------------------|---------------------------------------|
| 1 | Elmar Agustin | elmaragustin@gmail.com | +639058894193 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 2 | Jarwin Lacson Angeles | jazper54@gmail.com | +639389963428 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 3 | William Badillo | willambadillo888@gmail.com | +63437030205 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 4 | Marvin Moquia Polison | marvinpolison34@gmail.com | +639940713826 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 5 | Marlon Bernante Agbong | xoitsolution@gmail.com | +639353051016 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 6 | Marvin Moquia Polison | marvinpolison34@gmail.com | +639940713826 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 7 | Doc Bam Bermudo OD | kanabermudo5@gmail.com | 09999331843 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |
| 8 | RAPHAEL VILLAR | paivillar@gmail.com | +63443295526 | <input type="button" value="Edit"/> | <input type="button" value="Option"/> |



FREQUENTLY ASKED QUESTIONS



01 What is FoxCity?

FoxCity – Asia's First Super App in Franchising model – is a digital aggregator and an advance super app that connects users and service providers. The app connects the consumers, merchants, transporters, and service providers within a seamless app. As the users spend, FoxCity will generate their revenue through transaction fees and platform fees, while maintaining a lean operational structure through the use of machine learning, technology, and automation.

02 Why should I Franchise FoxCity?

Franchising FoxCity can be a lucrative business opportunity for entrepreneurs looking to expand their reach in the digital marketplace. By leveraging the established brand name and proven business model of these platforms, Franchisees can tap into a ready-made customer base and streamline their operations for maximum efficiency.

03 What are the key advantages of Franchising our own local super app?

As a Franchisee, you will have the ability to access cutting-edge technology and innovative solutions that may not be easily accessible to individual businesses. This can give Franchisees a competitive edge in an increasingly crowded market, allowing them to stay ahead of the curve and meet evolving consumer demands. Furthermore, by joining forces with an established brand like FoxCity, Franchisees can benefit from ongoing support and guidance from experienced professionals who understand the intricacies of running a successful digital business. This mentorship can help new Franchisees navigate potential challenges and capitalize on growth opportunities more effectively.

04 What are the supports that I can get from the Franchisor?

FoxCity provides support to its Franchisees, including assistance with design and layout of the office, training programs and schedules, marketing and advertising support, and on-going operational guidance. Each Franchisees will receive its Operations Manual to give you a comprehensive and easy to understand manual about its operations.

05 What will be the Training?

Franchisor will provide two distinct types of comprehensive training. To begin, online training must encompass a diverse array of abilities such as analyzing on its own dashboard and app, ensuring legal compliance, and introducing its services. Through face-to-face training, it will be trained on its actual operations, distributions, and showcasing marketing expertise.

06 How do I get merchants once I start my venture?

In getting started of your Franchise business, the Franchisor will assist you in identifying the initial 20 merchants that will be featured as your partners on the FoxCity app. They will exhibit the company known as FoxCity and discuss their benefits in collaboration with them.

07 Can I operate FoxCity Franchise in any location?

FoxCity has a criterion for selecting Franchise locations, depends on its area. They consider factors such as territory, class town, population density, and competition. The Franchisor will work with you to identify suitable area for your Franchise.

08 Am I guaranteed success if I get a FoxCity Franchise?

A Franchise gives the Franchisee the opportunity to follow the business system that the Franchisor has proved to be successful. Your success as a Franchisee highly depends on the commitment you give to the business.

**LIMITED OFFER****LIMITED OFFER**

SMART CITY FRANCHISE PLANS

All plans include 48 months of Exclusive Territory.

ALL IN PACKAGE

Smart City **LITE** PHP 779,999Smart City **PLUS** PHP 879,999Smart City **PREMIUM** PHP 979,999Smart City **PLATINUM** PHP 1,079,999

INCLUSIONS

- ✓ Use of Trademark
- ✓ System Standards
- ✓ Franchisee Training
- ✓ Procurement Program
- ✓ Operations Manual
- ✓ Up to 300 Rent Providers
- ✓ Research & Development
- ✓ Up to 1000 Riders
- ✓ Up to 1000 Pablii Store
- ✓ System Software
- ✓ Exclusive Territory
- ✓ Laptop
- ✓ Delivery Vehicle
- ✓ Delivery Bags
- ✓ Rider Uniform
- ✓ Hand Radios
- ✓ Use of Customer App
- ✓ Up to 1000 Service Providers
- ✓ Cellphones
- ✓ Tablet
- ✓ PC
- ✓ Office Singnage
- ✓ Marketing Collaterals
- ✓ Monitor Screen
- ✓ Use of Rider App
- ✓ Opening Assistance

**SMART
LITE****SMART
PLUS****SMART
PREMIUM****SMART
PLATINUM****CITY
EATS****CITY
SEND****CITY
SHOPPER****CITY
SHOPPING****CITY
RENT****CITY
SERVICES****CITY
RIDE**

1 year Franchise Extension

149,999**SERVER FEE****3,499/ Month**

12 months free of charge

REQUIRED SPACE**14-25 sqm ideal**

A choice of Smart Box office or Space for rent

SMART TOWN FRANCHISE PLANS

All plans include 48 months of Exclusive Territory.

ALL IN PACKAGE

Smart Town **LITE** PHP 679,999Smart Town **PLUS** PHP 779,999Smart Town **PREMIUM** PHP 879,999Smart Town **PLATINUM** PHP 979,999

INCLUSIONS

- ✓ Use of Trademark
- ✓ System Standards
- ✓ Franchisee Training
- ✓ Procurement Program
- ✓ Operations Manual
- ✓ Up to 300 Rent Providers
- ✓ Research & Development
- ✓ Up to 1000 Riders
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**SMART
LITE****SMART
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